



## How far is your budget being stretched?

### **SYMANTEC™ 25**

Symantec 25 is a comprehensive initiative designed to help support public sector organisations achieve up to a 25% reduction on relevant software expenditure. By working closely with you and your delivery partners, Symantec 25 takes an innovative, business-led approach to identify areas where new ways of thinking can deliver substantial savings and, then works out how best to deliver those savings without impacting on your front line services. Contact your account manager today and find out more about how Symantec 25 can help you reduce your organisation's relevant software and operational costs by up to 25%.



Confidence in a connected world.

# Customer Driven - Partner Led - Symantec Enabled

## YOUR PRIORITIES.

Over the last few months we have been talking to a wide range of senior managers and CIOs across the public sector and these are the three main priorities we are seeing.

- **Reduce Costs.** Information technology is seen as both a target and an enabler for savings. Driving down procurement and management costs whilst delivering innovation and efficiency is a key challenge.
- **Reduce Risk.** The need to protect the citizens' data from theft or loss whilst enabling better data sharing and access to services requires a more robust approach to information risk management.
- **Retain Flexibility.** New technologies are emerging at an unprecedented rate. Whilst these may offer short term benefits, organisations need to consider their present and future needs to ensure they don't lock themselves into a dead end whilst the rest of the world moves on.

## WHAT WE ARE DOING TO HELP - SYMANTEC 25

Symantec 25 is a top-down, business-led initiative that works with you and your partners to help you to identify the best solutions to deliver savings, whilst helping reduce information risks and retaining your flexibility.

Each solution will be unique to your organisation but will be built from these three elements:

- **Consolidation.** As one of the leading security software companies in the world, Symantec can demonstrate the financial and operational benefits of consolidating your security, information management and storage management requirements and can support you to identify how to save up to 25% of your relevant software and operational cost spend.
- **Innovation.** Symantec have a range of innovative technologies and commercial models to help you deliver additional operational efficiencies and benefits beyond software licence costs.
- **Shared Services.** Symantec will work closely with both you and your delivery partners to deliver compelling shared service offerings that are appropriate, compliant and scalable.

## HOW DO I FIND OUT MORE?

If you are reading this, it is because Symantec want to work with you to reduce your relevant software and operational costs by up to 25%, to improve your operational efficiency and reduce risk. If you are interested in any of these topics, we would like to discuss with you how to achieve these goals. Please contact your partner or account manager today and to find out how Symantec 25 can help you.

For further information, please contact your account manager or email [uk\\_gov\\_security@symantec.com](mailto:uk_gov_security@symantec.com)



Confidence in a connected world.

Copyright © 2010 Symantec Corporation. All rights reserved. Symantec and the Symantec Logo are registered trademarks of Symantec Corporation or its affiliates in the U.S. and other countries.